

## Aiming at tobacco-free Mumbai this Ganeshotsav

**Mumbai:** In an effort to cash on the Ganesh festival to make Mumbai tobacco-free, the Action Council against Tobacco-India (ACT-India) has tied up with Sarvajanic Ganesh Utsav co-ordination committee to organise a contest during the festival beginning from September 11.

The aim of the contest is to heighten the awareness of the public about health hazards of tobacco use and also to discourage any surrogate advertisement or signage that may directly or indirectly be related to tobacco, The Smoke Free Mumbai (SFM) campaign president Dr Surendra Srinivas

Shastri said.

The last date for the registration for the Mandals to participate in the competition is Sept 10, Shastri, Professor and Head of Department of Preventive Oncology of Tata Memorial hospital, said on Wednesday.

"Although the prizes are not as high as for the Dahi Handi, but this competition is for promoting the health of the people," Shastri said.

President of Brihan-mumbai Ganeshotsav Sammanvay Samiti Naresh Dahibawkar said, "...Since it is for a good cause, we want to encourage this for the good of the future generation."  
*PTI*